Privacy Policy

Last updated: November 25, 2026

Scope

Michelle's Room Finds respects your privacy. This Privacy Policy explains how Michelle's Room Finds LLC (MRF, we, us or our) handles personal information when you visit michellesroomfinds.com, browse our blog, shop our online boutique, join the Pug Squad Home Club or other membership features, submit a form, subscribe to updates or interact with our website.

Information we collect

Information may include your name, email address, mobile number, form responses, membership details, shipping and billing information, order history, account information, communications, reviews, marketing preferences and consent records. We receive information when you shop, register, join a membership, complete a form, contact us or subscribe to updates. Website services may automatically collect device and browser information, IP address, approximate location inferred from IP address, cookie identifiers, pages viewed, link clicks and other website interactions. Payments are processed through Wix Payments and/or applicable third-party payment providers; MRF does not directly store your full payment card information.

How information is used

We use information to manage memberships and member content, respond to messages, fulfill orders, provide customer support, manage rewards and referrals, send updates and promotions where permitted, understand website traffic and interactions, measure advertising performance, improve the website, prevent fraud and comply with legal obligations. Where permitted and consistent with applicable privacy choices, advertising tools may also support audience creation and personalized advertising.

Service providers and external links

We may share information necessary to operate our website and services with Wix, payment processors, shipping and fulfillment partners, form providers, email and messaging tools, analytics and advertising services, and affiliate platforms. For example, fulfillment partners may receive your name, shipping address and order details needed to deliver your order. Our website is hosted on Wix, whose services support store, account, content and other website functions. Our site also includes form technology (including Boom Form) and a detected PayPal button; payment or form information is handled by the applicable provider when those features are used. External services such as Amazon, LTK, TikTok and other social media or affiliate platforms may collect information under their own privacy policies when you interact with them. Some links may earn MRF a commission at no additional cost to you. Information may also be disclosed as required by law or to protect legal rights and prevent fraud.

SMS privacy and consent

If you choose to subscribe to promotional SMS, we require separate affirmative consent. SMS consent is optional and is not a condition of purchase or membership. We may retain your mobile number, opt-in and opt-out records and messaging history to administer the program. Mobile information will not be sold or shared with third parties or affiliates for their own marketing or promotional purposes. SMS opt-in data and consent will not be shared with third parties except with providers necessary to deliver and support the

messaging service, or as required by law. Message frequency varies; message and data rates may apply. Reply STOP to unsubscribe or HELP for assistance. See our Terms & Conditions for SMS program terms.

Cookies and preferences

Cookies, pixels, tags and similar technologies may support essential website functions, preferences, analytics and advertising. Our connected marketing integrations include Google Analytics, Google Tag Manager and Meta (Facebook) Pixel. The website scanner also identifies Google Tag Services and the Meta Pixel/Conversions API (CAPI) integration. These tools may receive device or browser identifiers, IP addresses, page views, link clicks and other interaction or conversion information, depending on their configuration and applicable consent choices. Google Tag Manager manages tags; analytics and advertising services help us understand visitor activity and measure campaigns. Meta's integration may transmit events through the browser or server, depending on configuration.

We use Usercentrics for Wix to present a cookie consent banner and offer choices about nonessential tracking. Visitors can accept or decline consent or review available settings. You may revisit your preferences through the site's available privacy controls or manage cookies through your browser. Some essential technologies support core site functions, including shopping, security and consent management. Disabling certain technologies may affect site features.

Third-party analytics, advertising and affiliate services may process information under their own privacy policies. For more information, see Google's Privacy Policy (https://policies.google.com/privacy), Meta's Privacy Policy (https://www.facebook.com/privacy/policy/) and Wix's Privacy Policy (https://www.wix.com/about/privacy). Advertising-related data sharing may be considered a sale or sharing of personal information or targeted advertising under certain privacy laws. Where applicable, you may exercise relevant opt-out rights by using available privacy controls or contacting us at hello@michellesroomfinds.com.

Retention and security

We retain information as reasonably necessary for the purposes described, legal obligations and dispute resolution. We use reasonable safeguards; no system is completely secure.

Your choices and rights

If you subscribe to email updates, you may receive new posts, product finds, member content or related news; use the unsubscribe link in marketing emails at any time. You may withdraw SMS consent separately. Transactional communications about an existing order or account may still be necessary. You may contact us to request access, correction or deletion of personal information, withdraw consent or exercise applicable rights concerning targeted advertising, sale or sharing of personal information. Requests are subject to applicable law and reasonable identity verification. Additional rights may apply based on your location.

Children and international processing

Our store is not directed to children under 13. Contact us if you believe a child has provided information without appropriate authorization. Service providers may process information in other countries subject to applicable requirements.

Updates

We may update this policy and communicate material changes as required by law.

Contact us

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For privacy questions or requests, email us or use the website contact form.